

ADMINISTRATION

	Available Points	Earned Points
President Elect attends PETS	10	
President Nominee attends PETS	10	
Send all reports and dues to RI and District on time	10	
Send members to LEADS - Small (3), Medium (4), Large (5), XL (6)	30	
Club Secretary attends Club Central class at LEADS	30	
Club Treasurer attends Club Central class at LEADS	30	
Update membership monthly on DACdb	30	
Earn RI Presidential Citation Award	50	
Club President and secretary attend RI learning site on Club Central	40	
File MANDATORY IRS Form 990 by 11/15/2015 11:59 pm	20	
Update Club's strategic plan	50	
Administration Total	310	0

MEMBERSHIP

Invite a member of the District Membership Committee to give a program on strengthening club membership	75	
Form a Membership Committee and appoint Membership Co-Champions	25	
Send Membership Co-Champions to Pillars of Success Seminar Membership component in August	75	
Develop a list from the entire club membership of qualified prospective members	25	
Schedule a Rotary Recruiting Event outside of your normal club meetings and invite your qualified prospective members to this event	50	
Net gain of three (3) Rotarians by 3/31/2016	75	
Achieve a minimum of 85% retention of membership	50	
Conduct New Membership Orientation with every new member	25	
Membership Total	400	0

PUBLIC IMAGE (PI)

Appoint PI Chair/Team & send contact info to rbwatterson@bellsouth.net by 9/1/2015	20	
Have at least one PI Team member attend LEADS 3/14/2015	30	
Develop a PI plan, listing key events, to publicize service projects and fundraisers	20	
Introduce new club officers to your community via local news media or social event and update DACdb with those positions by 7/31/2015	20	
Have at least one PI Team member attend Pillars of Success Seminar – Membership, Foundation and Public Image working together to strengthen Rotary	30	
Maintain website with current theme and Rotary logos, club news and photos	25	
Post social media updates at a minimum twice monthly and encourage members to make Rotary posts to their personal pages	25	
Submit a minimum of two articles to Rotations and your local newspaper or social media showing district grant recipients working on a project or describing the work performed (Actual "work" ... no check presentations)	20	
Support an event to attract members by publicizing photos and story in local paper and website or social media	20	
Develop Rotary information packet/brochure or "goody bags" for potential members	20	
Publicize an Interact or Rotaract club's service project	10	
Show RI videos quarterly during club meetings (see: youtube.com and rotary.org)	10	
Qualify for and receive Zone 34 Public Image Citation	20	
Promote District Conference on club website and in bulletin	10	
Membership Total	280	0

FOUNDATION (TRF)

	Available Points	Earned Points
Appoint a Club Foundation Chair and add contact information to DACdb by 6/1/2015	20	
Appoint a Club Polio Chair by 6/1/2015	20	
Have every club member give the cost of a Club meal (minimum of \$10) by 3/31/2016	50	
Achieve your Club's Annual Programs Fund Goal	20	
Become a (EREY) "Every Rotarian, Every Year" Club	20	
Become a 100% Sustaining Member Club	20	
Gain one (1) Paul Harris Society member	20	
Become a 100% Paul Harris Fellow Club	20	
Gain new Bequest Society member(s) - 1 Small & Medium / 2 Large & Extra Large	30	
Identify one (1) new candidate for Major Gift Donor in your club or Community and send that person's name to the D6910 Rotary Foundation Chair	10	
Have two (2) Foundation programs a year (one in November and one during the year)	15	
Complete and report on district grant project prior to 5/31/2016	10	
TRF Chair & President attend Club Central Training at Pillars of Success on 8/15/2015	50	
Foundation Bonus Challenge – Increase TRF Goals by 5% in 2015-2016	100	
Foundation Total	405	0

SERVICE

Community Service

Apply for District Grant for local service project	25	
Participate in "Coins for Alzheimer's Research Trust" (CART) Project	25	
Complete a Community Service Project of your choice	25	
Conduct a Literacy Project – Dolly Parton's Imagination Library, First Foundation or one of your choice	25	
Apply for the Rotary Significant Achievement Award to District 6910 by 3/1/2016	100	
Community Service Total	200	0

Georgia Rotary Student Program (GRSP)

Sponsor or Co-Sponsor a GRSP student in 2015-16 year or if your club did not sponsor a GRSP student this year then sponsor a student 2016-17 year	100	
Become a GRSP Sustaining Member Club (\$100 per member) or	40	
Become a GRSP Sustaining Member Club (\$50 per member) or	25	
Become a GRSP Sustaining Member Club (\$25 per member) or Your club can receive points from only one of the three categories above	10	
Have a GRSP student give a program	20	
Have a GRSP Trustee give a program on GRSP	20	
Georgia Rotary Student Program Total	180	0

Vocational Service

	Available Points	Earned Points
Recite the Four-Way Test at every club meeting	10	
Participate in two (2) Vocational tours in your community	20	
Recognize the value of high ethical standards by recognizing and honoring someone in your community who exemplifies such traits by nominating them for the Robert Stubbs II Guardian of Ethics Award & and recognizing them at a club meeting		
Nominations Due: 1/16/2016	35	
Provide a copy of the Four-Way Test to new members	10	
Recognize and honor a Rotarian for their commitment to vocational excellence by nominating them for the W. Lee Arrendale Vocational Excellence Award & recognizing them at a club meeting		
Nominations Due: 1/16/2016	35	
Observe Vocational Service month in January with a special program or event	10	
Have at least six (6) Rotarians give Classification Talks throughout the year	20	
Vocational Service Total	140	0

Youth Service

Sponsor/Maintain an Interact Club	20	
Sponsor/Maintain a Rotaract Club	20	
Sponsor an AIDS Awareness Program in a local school	20	
Sponsor a candidate for Rotary Youth Leadership Award (RYLA) sponsor additional students) to RYLA (10 pts. per student)	10	
Have an Interact or a Rotaract Club member give a club program	10	
Nominate a candidate for Youth Exchange	10	
Participate in the Laws of Life Essay contest or 4-Way Test Essay contest	10	
Youth Service Total	100	0

International Service

Participate in an International Service Project of your choice	20	
Participate in an Alliance for Smiles trip or a Caribbean Partnership project	20	
Sponsor or join in with another club to sponsor a ShelterBox	20	
Nominate a Rotary Peace Scholar during 2015-2016	20	
Nominate a Global Scholar from our District	20	
A Club Member attends the RI Convention in Seoul, Republic of Korea	20	
International Service Total	120	0

Rotary Leadership Institute (RLI)

- If a Club sends the required number of Rotarians for their Club size to RLI
- < 20 members in a Club - Number of Rotarians attending RLI 2 members
 - 20 – 39 members in a Club - Number of Rotarians attending RLI 3 members
 - 40 – 59 members in a Club - Number of Rotarians attending RLI 4 members
 - 60 – 79 members in a Club - Number of Rotarians attending RLI 5 members
 - 80 or more members in a Club - Number of Rotarians attending RLI 6 members

	Available Points	Earned Points
	100	

Administration	310	0
Membership	400	0
Public Image	280	0
Foundation	405	0
Community Service	200	0
GRSP	180	0
Vocational Service	140	0
Youth Service	100	0
International Service	120	0
Rotary Leadership Institute (RLI)	100	0

Total Points Possible	2235	0
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- Gold Level 1601 points or more**
- Silver Level 1001 - 1600 points**
- Bronze Level 600 - 1000 points**

Club of the Year will be awarded to the highest points attained by a Club for each size category. If a tie occurs, then ties will be decided by the best Significant Achievement.

Club Sizes

Small Club: 2-29 members Medium Club: 30-59 members
 Large Club: 60-90 members X-Large Club: 91+ members

Significant Achievement Award Criteria

- The RI Significant Achievement Award recognizes club projects that have:
- Addressed a significant problem or need in the local community
(International service projects, no matter how worthy, are not eligible for this award.)
 - Involved most or all of the club’s members in personal rather than monetary service
 - Been commensurate with the size of the club and its available resources
 - Enhanced the image of Rotary in the community
 - Been able to be emulated by other Rotary clubs
 - Been active during the Rotary year for which the award is being given
(Though it need not have been initiated, and may have been completed, in the current Rotary year.)